

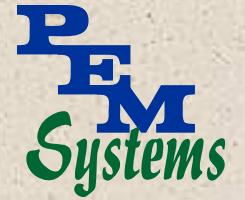


# **Improving Performance of Your CMMI Mature Organization Through Lean and Agile Techniques**

**Paul E. McMahon**

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# CMMI & Agile at Odds?



CMMI



Agile

*CMMI – Capability Maturity Model  
Integration*

*Will demonstrate multiple Lean  
& Agile techniques that can help  
improve performance without  
jeopardizing CMMI compliance*

**Goal of CMMI V1.3 is to improve model's coverage of  
Agile approaches**

*Not theory, based on actual client case studies...*

# **Presentation Structure: What You Will Learn (9 Techniques)**



- ✓ **Case Study 1 (LACM)**
  - **4 Techniques increase agility CMMI Level 3 Organization**

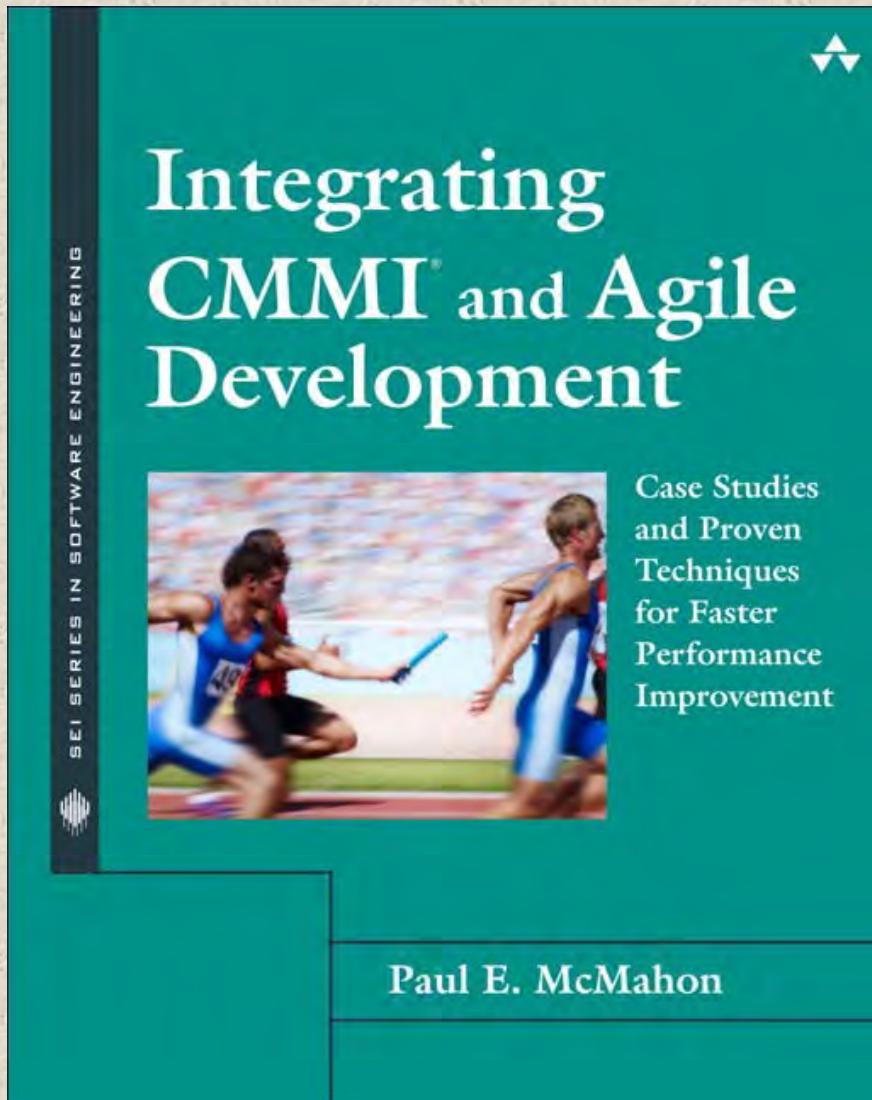
*And how techniques can  
improve CMMI implementation*

- ✓ **Case Study 2 (RAVE)**
  - **Alternate technique increase agility Level 5 Organization**

*And advantages and disadvantages*

- ✓ **Case Study 3 (DART)**
  - **4 Techniques using “hybrid” agile in CMMI Organization**

*Focus on people challenges*



**Case Studies  
discussed in  
presentation  
described in  
greater detail in  
book.**

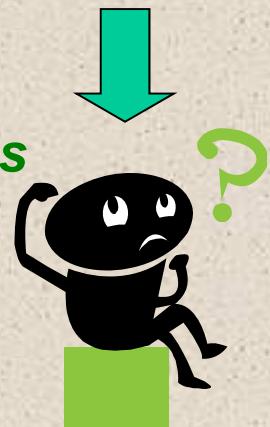
## Fundamental Guidance

*Not dictated practices*

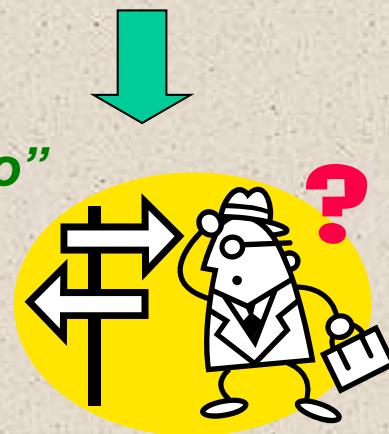


***CMMI is process improvement reference model intended to help you ask the right questions leading to best decisions for your organization***

*Example  
questions*



*Agile provides potential “how-to” options*



**CMMI is about “What” must do**  
**Agile techniques provide potential “How-to” options**

# Case Study 1 Background: LACM

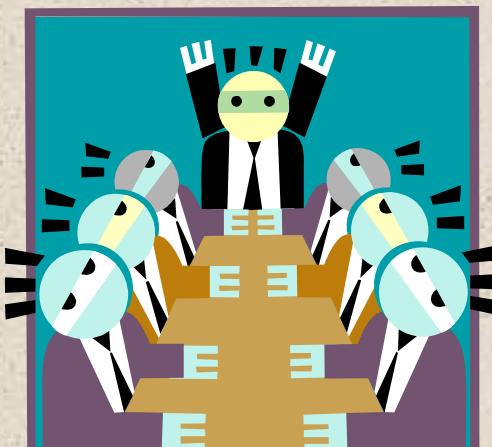


*LACM successful high tech organization*

*Focus on U.S. defense market*

*2007- Over 50 active projects; Only 2 any difficulty*

*CMM Level 3 many years ago; 2008 CMMI Level 3*

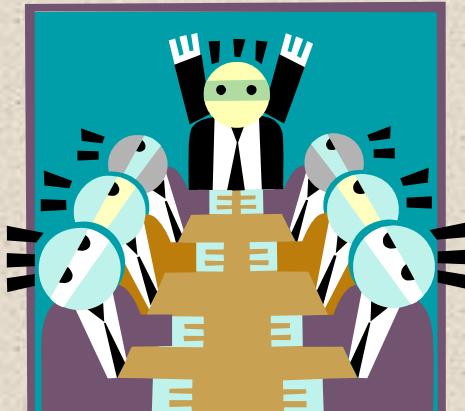


## **2008 CMMI motivation:**

- Vice-President (VP) understood could use CMMI to address changing customer needs
- He knew his organization needed to change improving performance in key areas

*Where do we start?*

## Where Start To Improve Performance When Using CMMI?



- ◆ Not single required starting point  
*LACM one of best...*
- ◆ VP knew needed changes, also cautious not to break what was working



*Presentations,  
Open forum discussions..*



*This is way LACM  
CMMI effort started...*

- ✓ “*Why are our customers coming back to us now over the competition?*”
- ✓ “*What is the unique value this organization brings to its customers?*”

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## Technique 1: Start by Asking Key Questions to Focus Objectives



*All CMMI  
Expected  
Practices...*

*Common  
“non-lean”  
approach*

- Many don't start this way

- Reason: Most don't have unlimited process improvement budgets

*Recommended start point*

*\*Specific Practices  
in CMMI model*

**“Establish..... process... objectives ...”\***

**“Establish measurement objectives”\***

*Help you focus improvement  
efforts on performance*



*Measurement  
Example*



# What Data Should You Collect?



*Many organizations using CMMI first collect data related to each process area and figure out later how might use*



*The “lean approach” ...ask following questions first...*



- ✓ “Who will use data if collect it?”
- ✓ “How does data relate to objectives?”



Makes sense if already using CMMI and looking to improve, or just starting out with CMMI effort

Why involve workers?

## Why Involve Your Workers?



***Presentations..  
Encouraged open forum  
discussions...***

***...including those who  
understood how  
work got done***

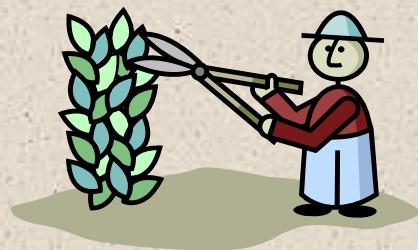
- ◆ Led to realization of value company received from product reuse-- but most processes written for new development
- ◆ Discussions also led to a cause of employee turn-over
  - ✓ Recent exit interviews had found people leaving because felt little relevant training

- ◆ Company did have training program, but training & processes not aligned with real issues faced on job

**Led to Technique 2**



## Technique 2: Pruning the Processes



- Built flow diagrams of what people really did to get their job done
  - ✓ Annotated with process assets really used
  - ✓ Not theoretical diagrams
  
- Anything not on a diagram became a candidate for elimination
  
- Led to more questions:
  - ✓ *If no one used something, why there?*
  - ✓ *Were we wasting time training use of certain process assets?*
  - ✓ *Did we believe if used, it would help get job done?*

**“Pruning the Processes” led to streamlined processes & improved training**

*Next: Example*

# Pruning Example: Peer Review Process



- ◆ Peer Review process required:
  - ✓ Great deal of data collected about each defect
  - ✓ Periodic analysis of the collected data
- ◆ Flow diagrams showed people entered the data, but no one analyzed it
- ◆ Further investigation showed requirements for data had been added to process because someone wrongly thought CMMI required it

*Example: Helped  
improved  
performance!*

Pruning/Streamlining  
led to more effective  
peer review process

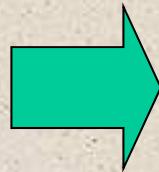
*Also, onerous review process  
had discouraged comments*

**Historical tendency: Read things into CMMI model that aren't there**

**Creates unnecessary non-value-added work**

**By using CMMI as intended, can align real processes with real process objectives**

*Goes back to fundamental guidance... not set of dictated practices...*



*But how was LACM able to do this?*

*And why don't more organizations do this?...(2 pieces to answer...)*



Before  
formal...

### Technique 3: Use CMMI Model Less Formally

- ♦ LACM used the CMMI model first to:

- ✓ Help discover where needed improvements to help performance
- ✓ Then prioritized work and focused on those value added improvements

*What happens too often...*

#### Lesson:

When process improvement teams face pressure to achieve a formal CMMI level and aren't given adequate time to work real issues, real performance improvements are rarely achieved

1<sup>st</sup> Reason why  
more don't do this:

Next: 2<sup>nd</sup> reason relates to what  
pruning really requires...

## What Pruning Really Requires

- ◆ People in trenches who really understand how job done

*Process professionals can facilitate*

- ◆ Often these people in the trenches are the best performers & the busiest people in the company

*Nevertheless...*

If experiencing similar symptoms as LACM, consider allocating percentage of time of key people to this effort

**Small investment in pruning might pay high dividends in long run**

# What Should Your Process Repository Look Like?



Some wrongly believe the CMMI requires a “heavyweight” process repository superstructure

- ✓ LACM is large and product centric
  - ✓ LACM mandates tools, and standards
  - ✓ LACM has some detailed work instructions
- 
- ✓ BOND is small and service centric
  - ✓ BOND mandates few tools, few standards
  - ✓ BOND has no detailed work instructions

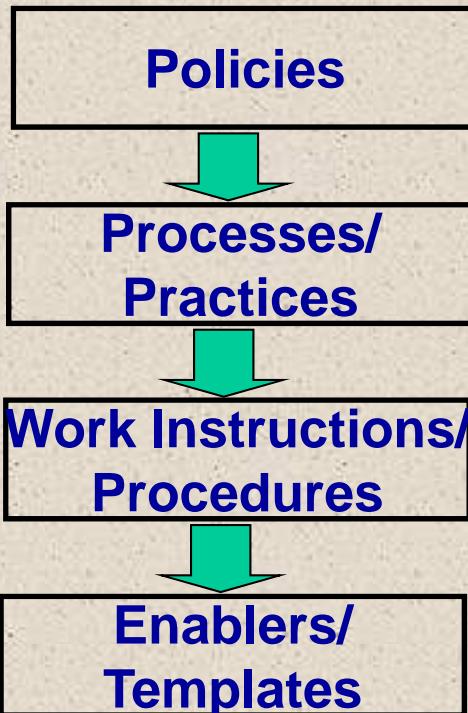
*LACM & BOND*

*Note: LACM and BOND different business needs... are CMMI Level 3*

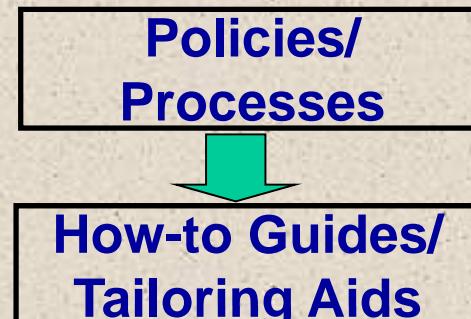
Process repository structure depends on your business need

## Process Repository Structures

**Traditional**  
*(LACM like structure)*



**Agile**  
*(BOND like structure)*



**Different Repository Structures, Both CMMI “Compliant” \*\***  
**CMMI doesn’t mandate repository structure**

**\*\*Achieves intent**

*But if you want to encourage  
agility & improve performance....* →

## Technique 4: Use Agile/Lean Process Repository Structure

*And process packaging guide...*



Keep “must dos” packaged separately from “guidelines”

*Agile/Lean structure*



“Must dos”  
No one tailors

Rationale 1:  
Simplifies Tailoring  
Don’t need discuss

Aids tailoring,  
Integrated with  
Project Planning

“How to”  
decisions

Rationale 2: Also, addresses concern many have related to myth that agile organizations don’t follow processes

Note: LACM through “pruning” is evolving toward this structure  
e.g. *eliminating work instructions not used*

## Case Study 2 Background: RAVE



*RAVE Large CMMI Level 5 Organization*

*Focus on U.S. defense market*

*Grassroots*

*2005 recognized “stealth agile” movement*

*CMMI Level 5 processes didn’t recognize*

**Different approach to agility:**

- **Did not modify existing CMMI processes**



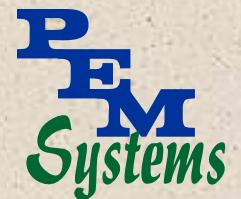
*Pros/Cons?*

- **Handle agile through “tailoring” process & “agile developers guide”**



***Used during project startup planning..***

## Technique 5: Consider Developer's Guide to Aid Agility



### ◆ Advantages

- ✓ No risk to proven level 5 processes
  - (advantage if working well)
- ✓ Doesn't require critical personnel in "trenches"

### ◆ Disadvantages

- ✓ If hearing:
  - "processes don't help"
  - "create work without value"

...then this approach won't help

...also may result in redundant efforts

- E.g. product reviews, progress reporting

...or may result in loss of key "must dos" when tailor

Note: Consider right answer for you could be combination of LACM & RAVE approach

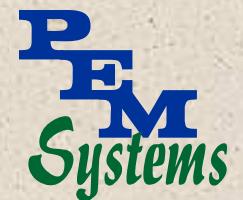


## *People challenges*



## **Case Study 3 Background: DART**

*DART – Legacy modernization project in traditional CMMI Level 3 organization*



*Employed “hybrid” agile-traditional approach due to project constraints and lack of agile knowledgeable people*

*Could not deliver incrementally to end user  
Delivered every 30 days to lab environment*

- **Key Challenge:** Deliver in 6 months
- **Results:**
- Team accepted challenge
- Unfortunately took 12 months
- Customer pleased
- Differing views how well managed

***What are common people issues with hybrid efforts?***

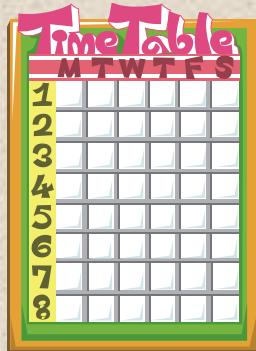
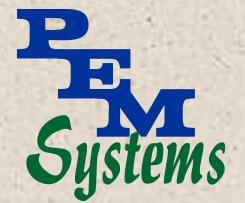


## **Three (3) Common People Issues On Hybrid Agile Projects**



- ✓ **Difficulties Scheduling & Estimating the Work**
- ✓ **Difficulties Collaborating Closely With a Customer**
  - **Difficulties Managing Scope**
- ✓ **Lack of & Wrong Type of Training**

# Common Issue 1: Difficulties Scheduling & Estimating the Work



**Important to →  
hitting schedule!**

- ✓ Why did team think could hit 6 months & then miss by so much?  
*Scrum teams known for hitting schedule!*
- ✓ Answer related to how work scheduled & estimated
  - With Scrum work high value, high risk areas early
  - Team members participate in scheduling, estimating & negotiating work

**So why is this an issue particularly with “hybrid agile”?**



## A Common Pitfall On Hybrid Agile Efforts

*Traditional projects often don't ask team members or train them in how to estimate & negotiate...*

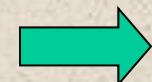


On DART because schedule was aggressive, & team members didn't have previous agile experience, team leader estimated & scheduled alone

Unfortunately didn't have adequate knowledge of high risk areas

**Common Pitfall:** Not engaging & training team in the scheduling, estimating & negotiating

*How address?*



*Next technique*

## Technique 6: Sutherland 10% Rule



- ✓ Jeff Sutherland, co-founder of Scrum, recommends allocating 10% of project team's time to work next Sprint's backlog

*Too often under pressure think best to keep team “heads down” working*

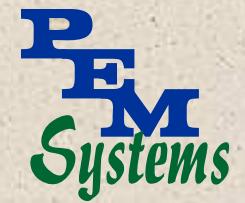
**You'll get to the goal faster  
working together**

*Even if “small” amount of time*

Engage your team members who know best  
where high risk areas exist in scheduling & estimating

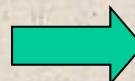
**Note: You may need to spend more time mentoring them in  
“self-estimating” & negotiating**

## Common Issue 2: Difficulties Collaborating Closely With a Customer



- ✓ On DART original requirements grew due to demanding customer working closely with a developer who didn't know how to interact appropriately with that customer

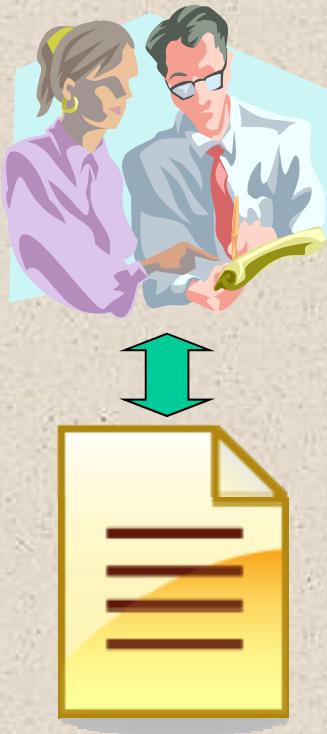
So how do you help your people learn to collaborate?



*Next technique*

## Technique 7A: Manage Collaboration Through Scope Artifact

PEM  
Systems



- ✓ With agile approaches don't do all requirements up front
- ✓ Collaborate to ensure getting best value for customer

*But this can be risky if people lack experience & have fixed cost and schedule...*

*Need techniques to bound work...*

*Scope artifact is complete, but high level requirements, written at “what” not “how” level & doesn’t grow like Product Backlog*

*But not a guarantee-- can be misused* ➔

## Related Issue: Difficulties Managing Scope



- ✓ DART developed Scope Artifact & got some stakeholders to agree, but didn't get all key team members to use it

*Scope artifact on DART was set of high level Use Cases...*

### Common Pitfall:

Building a scope artifact, but failing to flow it down

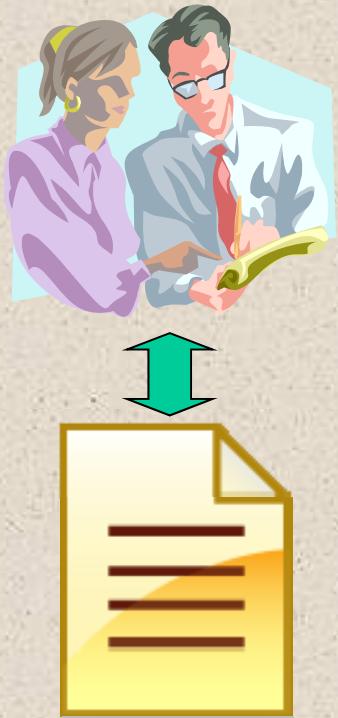
So how do you teach your people to collaborate appropriately with a scope artifact?



Next technique

## Technique 7B: Use “Push-Pull” For Effective Collaboration

**PEM**  
**Systems**



- ✓ Scope artifact not intended to curtail agility and collaboration
- ✓ Because scope artifact written at the “what”, “not how” level, it allows flexibility in implementation
  - This can aid collaboration
- ✓ Team members taught “push-pull”

**Push-pull means can pull higher priority work in, but only if push equal value work out**

**Negotiate** →  
**Train customer too!** → *Scope artifact is reference for “push-pull”*  
*Must “pull” from agreed to scope*

## Common Issue 3: Lack of & Wrong Type of Training



- ✓ It is a common myth that when using agile approaches people require less training
- ✓ Traditional comprehensive “fire-hose” approaches to training lack effectiveness
  - Can be overwhelming
  - Often can’t find what need later when need it
- ✓ Too often train wrong things
  - E.g. need training negotiation (push-pull)

So how can you provide the right training your people need in a more agile/lean way?



Next technique

## Technique 8: Use “Just in time” Scenario Training



- ✓ Break training down into specific scenarios that can be rapidly accessed on-line when needed
- ✓ Supports “rapid refresh” when need
  - Focus on key “stretch areas” or weaknesses
- ✓ Can reduce overall training cost

Think of “Scenario Training” as “Just-in-time” coaching

## Example: “Just in time” Scenario Training



- ✓ Recall pruning at LACM led to streamlining of onerous peer review process
  - Peer review users guide was over 50 pages
- ✓ Just in time scenario developed:
  - Initiating a Peer Review
  - Making a Peer Review comment
  - Processing a Peer Review comment
  - What data required and why!

*Could also develop  
“push-pull” training  
Scenarios...*
- ✓ Each scenario individually accessible on-line for quick refresh when need

## Summary Techniques

- ✓ 1. Ask key questions to focus objectives
- ✓ 2. Prune the processes
- ✓ 3. Use CMMI model less formally
- ✓ 4. Use Agile/Lean repository structure
- ✓ 5. Consider Developer's Guide to aid agility
- ✓ 6. Use Sutherland 10% rule
- ✓ 7A. Manage collaboration through scope artifact
- ✓ 7B. Use “push-pull” for effective collaboration
- ✓ 8. Use “just in time” scenario training

*Don't try implement all.  
Pick ones that can  
bring greatest value  
in your situation*

**Practical techniques you can implement in your organization today**

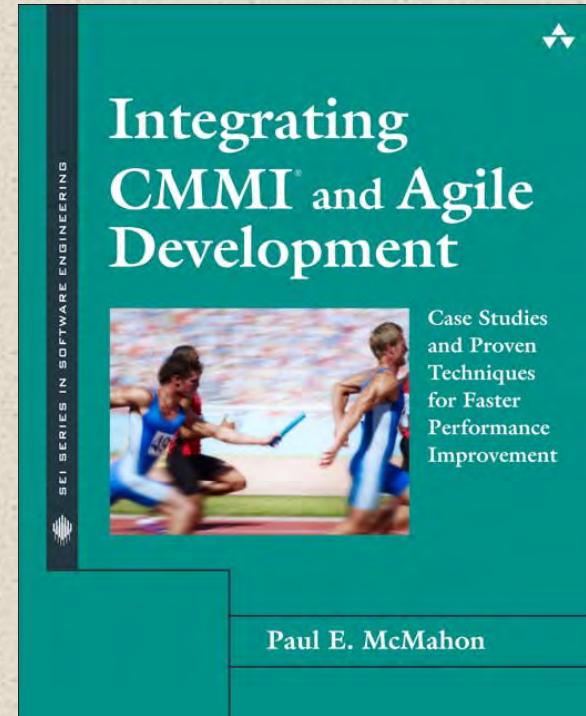
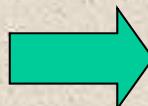
## Questions and Contact Information



# Questions

## ???

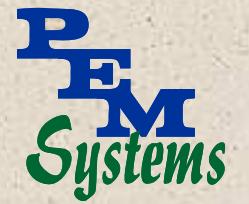
- ◆ **Contact Information**
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- ◆ **More information**



## Acronyms

### Acronyms

CMMI – Capability Maturity Model Integration



**Scrum– Not an acronym, mechanisms in game of rugby for getting an out-of-play ball back into play**